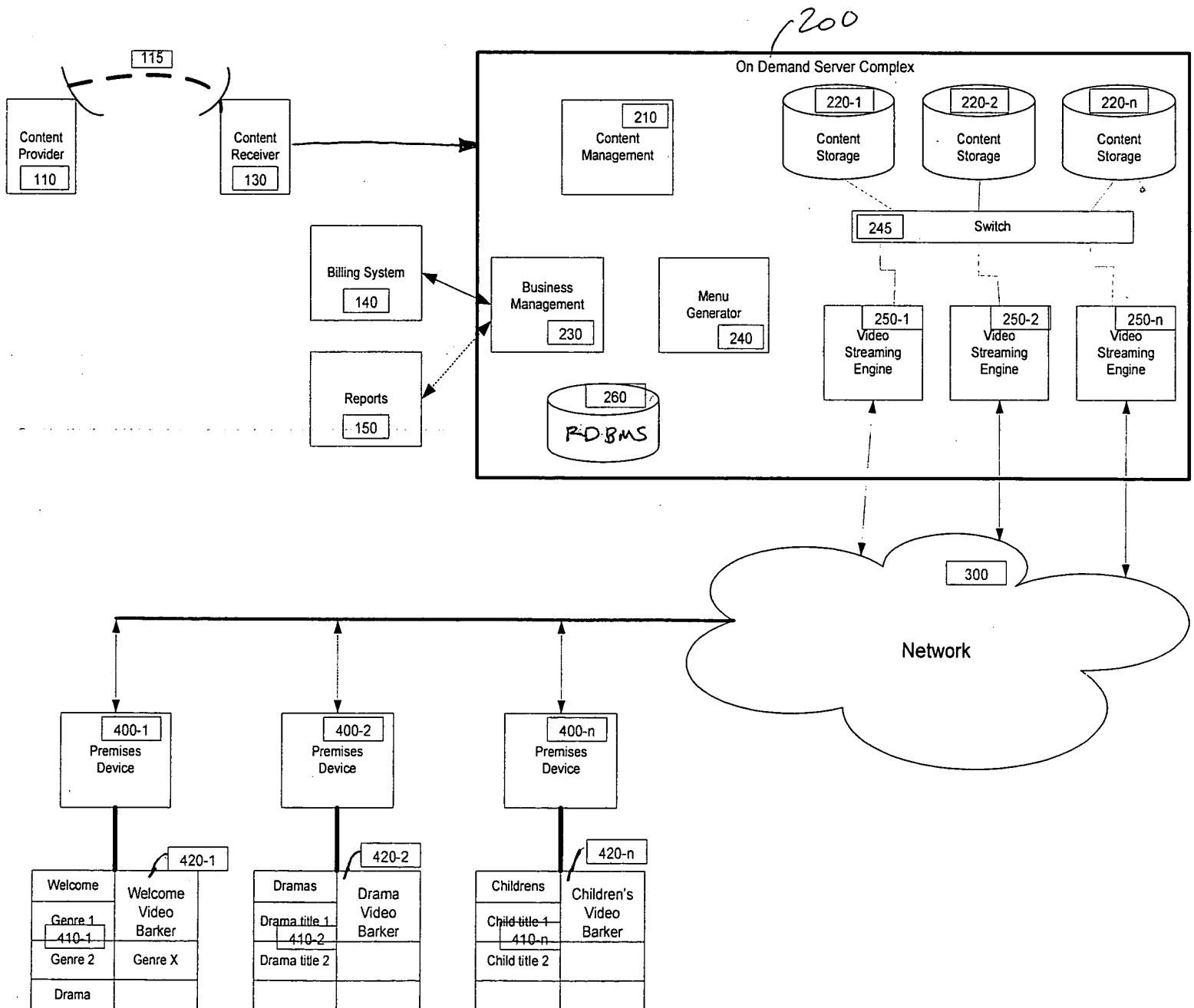


FIG. 1



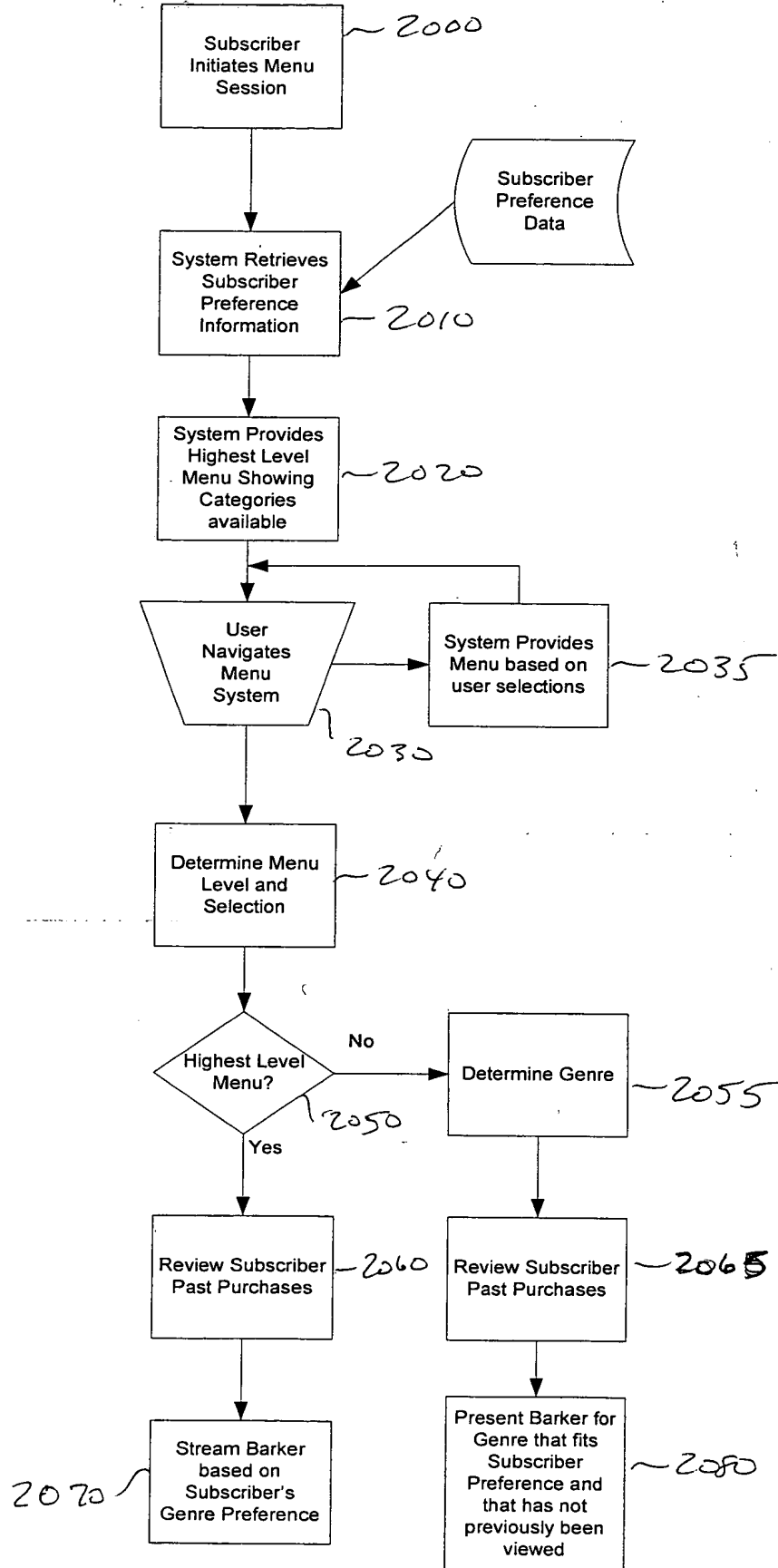


FIG 2

User session with
User Preference Collection

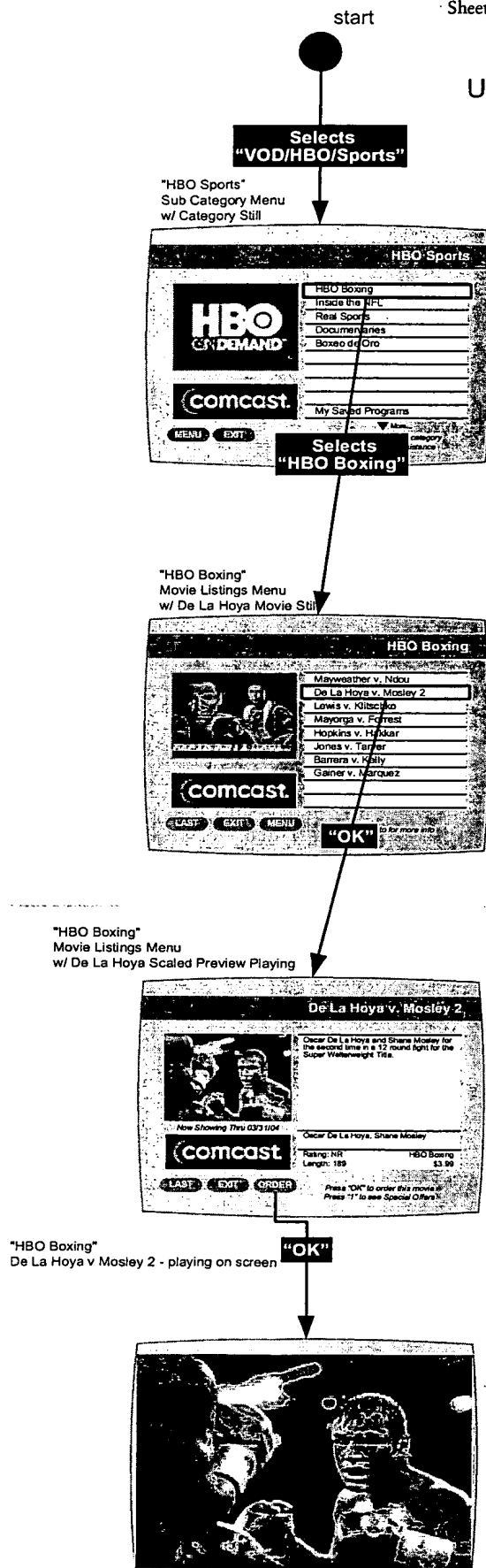
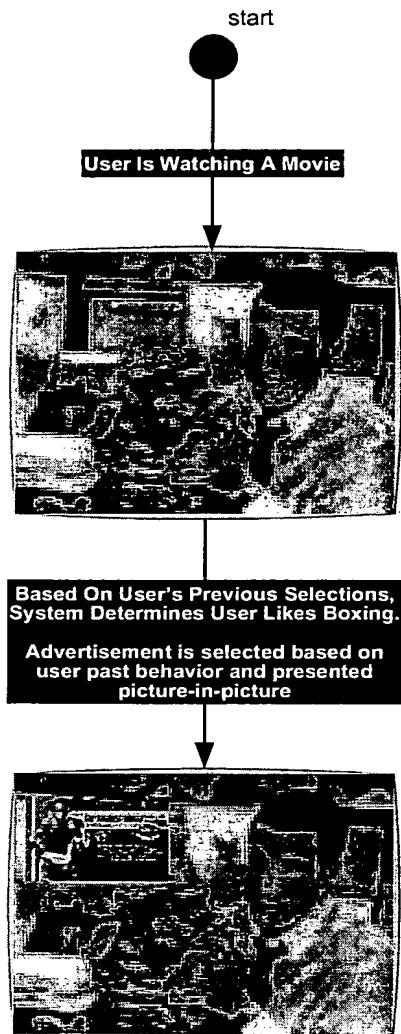


FIG 3A



Targeted video presented
to user

FIG-3B